



UNIT I

1. What do you understand by the term Corporate Social Responsibility? Justify your answer.
Why should CSR look beyond the concept of philanthropy?
2. Would you justify the view of economist Milton Friedman that companies have no other responsibility than making profits for their stakeholders?
3. What is the CSR agenda in India? Elaborate the response of Indian firms towards CSR.
4. What is Strategic CSR? How firms can make strategic CSR happen?
5. What are firm's obligation towards employees? Also explain employee's duties towards firm.
6. Explain the various responsibilities of companies towards various interest groups.
7. What are the various labour problems in India and how CSR can be an answer to these problems?
8. How should we think about the notion of firms sacrificing profits in social interest? Can they do so?
9. Corporate social Responsibility is about giving back to the society. In view of the statement explain the concept of CSR.
10. Philanthropy is an idea, event or action that is done for better humanity. Discuss the statement and also explain its types and steps in Philanthropic activity conduction.
11. Corporate Governance is a system and process by which companies are regulated and controlled in the best interest of all individuals. Explain the statement.
12. Write short notes on ;
 - a. Responsibility towards stakeholders
 - b. Important action by Government to control solid and water pollution.

13. Write a note on:

- a. Social issues in CSR
- b. Voluntary CSR

UNIT II

1. Explain five ways in which consumers are cheated.
2. What are the ethical problems in sales and marketing?
3. What are the main consumer rights? Discuss the role and limitations of consumer organizations in protecting the interest of consumers in the country.
4. How competitive strategy can be used to excel in business?
5. What do you understand by the term consumerism? Describe the roots of consumerism in India.
6. Explain Consumer Protection Act indicating the main objectives and features.
7. Describe unethical issues in functional aspects of management.
8. Write a note on:
 - a. Whistle blowing
 - b. Deceptive pricing
 - c. Unethical issues in information technology
9. How can an organization incorporate CSR into its mission and vision?

UNIT III

1. Define Sustainable Development.
2. In your judgment, should the major decisions on pollution and resource depletion be made by government experts, scientific experts, by everyone? Provide moral arguments in support of your judgment.

3. How to do a Cost benefit analysis of a CSR project?
4. What do you understand by Human right? What should the organizations do to protect human rights?
5. How has global warming endangered the society? Analyse the role of various entities to fight against global warming.
6. Define Competitive Strategy. Explain the competitive strategy by Michael Porter.

UNIT IV

1. Define Ethical Dilemma.
2. "Ethics has no place in business" Explain the statement.
3. Discuss any two normative theories of business ethics.
4. What are the fundamental principles of ethics? Explain. What are the relevance of ethics and values in business? Give examples.
5. How value system determines the success and failure of a business firm? Explain values of Indian manager.
6. What is corruption? How does it takes place?
7. How the fundamental principles of ethics help in building image of the business?
8. Why Corporate Social Responsibility is important in India? What motivates organizations to take up CSR?
9. What are values? Discuss its types and the factors responsible for its formation.
10. Describe the factors influencing business ethics.

UNIT V

1. Write a note on :
 - a. Concept of Ombudsman
 - b. Corporate citizenship

2. How an international trade is conducted? Explain the difficulties of an international trade.
3. Comment on the guidelines which have to be followed by business units. Discuss the causes of failure of leading corporate and auditing firms.
4. Give an overview of the registration formalities of NGOs.
5. What factors a business should undertake to become a good corporate citizen?
6. Describe the role of NGO's in CSR. List various NGO's active in India and towards what social cause are they working.
7. What are the difficulties faced by NGO? Explain measures to overcome